KidsAndCars.org Backover Safety Tips

Drivers should heighten their awareness before engaging a vehicle into reverse; especially when children are present. Young children are impulsive and unpredictable; still have very poor judgment and little understanding of danger.

KidsAndCars.org urges everyone to install a rearview camera and sensors on their vehicle. Many drivers believe they have to wait to purchase a new vehicle to have this safety feature but a rearview camera, 360-degree camera system and/or sensors can be installed on ANY vehicle.

- Install locks at the top of doors in your home so children cannot get outside on their own. Keep doors locked at all times.
- Create habits to ensure children are directly supervised every time someone is arriving or leaving the home. This is when most tragedies at the home occur.
  - Example of a routine you can implement at your home – Before leaving the home, verbally and visually confirm that all children are in direct contact with the adult who is actively watching them. The supervising adult should stay in direct contact with all children until the person leaving is safely out of sight.
- Walk completely around your vehicle scanning the area for children and pets prior to moving a vehicle. If you see or hear children, be sure they are directly supervised by an adult.
- If you need to move a vehicle without another adult present, make children move away from your vehicle to a place where you can clearly see them or put them in the car with you before moving the car.
- Never allow young children to walk through parking lots. Young children should always be carried or placed in a stroller or shopping cart in parking lots. Even holding hands cannot prevent a child from darting away.
- Do not allow children to play in driveways, cul-de-sacs or parking lots unsupervised.
- Trim landscaping around the driveway to ensure drivers can see the sidewalk, street and pedestrians clearly when backing out of their driveway. Pedestrians also need to be able to see a vehicle pulling out of the driveway.
- Roll down the driver’s side window when backing so you can hear if someone is warning you to stop.
- Be especially careful about keeping children safe in and around cars during busy times, schedule changes and periods of crisis or holidays.

Tips to teach children

Talk to your children about the dangers of vehicles, but never rely on them to protect themselves. Even children who know about vehicle dangers can place themselves in dangerous situations. It only takes one brief moment of distraction or a ball rolling out into the path of vehicle. Children of all ages have been run over and injured or killed by vehicles.

- Parked vehicles might move. Warning signs that a vehicle might move include a running engine, reverse lights (white lights) and brake lights (red lights) or smoke coming from the exhaust pipe on a vehicle.
- The driver may not be able to see you.
- Never walk behind or in front of a running vehicle.
- Never play in parking lots, driveways, streets or cul-de-sacs unsupervised.
- When walking on the sidewalk, watch for cars pulling into or leaving driveways.

Please share these important safety tips with your childcare providers, teachers, relatives, friends, family and neighbors...

These precautions can save lives.

For more information visit www.KidsAndCars.org or contact us at email@KidsAndCars.org.