

KidsAndCars Canada Trumping Up Awareness for Child Safety

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John McKiggan with KidsAndCars.org Founder and President Janette Fennell

Injury Board member John McKiggan, of Nova Scotia-based [Arnold Pizzo McKiggan](#), was recently interviewed on Canada's [CBC News](#) about the dangers of motor vehicles and his efforts to educate the public on rollover accidents involving children through the nonprofit organization [KidsAndCars Canada](#).

McKiggan teamed up with the U.S. nonprofit KidsAndCars.org in 2011 to heighten awareness in Canada about the injuries and deaths of children caused by motor vehicles.

Later that year, McKiggan established the first international sister organization, KidsAndCars Canada in Halifax, Nova Scotia, after meeting with KidsAndCars.org Founder and President Janette Fennell.

Every year, in the U.S. and Canada, children die or are tragically injured as a result of motor vehicle neglect.

KidsAndCars.org's mission is "to dedicate its efforts to preventing injuries and death to children in or around motor vehicles and to promote the highest level of safety awareness among parents, caregivers and the public-at-large."

McKiggan and KidsAndCars Canada advocates are focusing on blindzone awareness and educating the public about the dangers of [vehicle backovers](#). He says many Canadians are unaware of the number of cases each year involving parents and relatives unknowingly backing over children.

"What we do know is that there are hundreds of children every year injured or killed as a result of backovers, but no one is accurately tracking that information," McKiggan said.

In February 2008, the [Cameron Gulbransen Kids Transportation Safety Act](#) was passed in the U.S. KidsAndCars.org volunteers helped organize the passage of this law. Thanks to the efforts of KidsAndCars.org, the United States is starting to produce safer vehicles. McKiggan hopes similar efforts can be brought to Canada.

KidsAndCars Canada is looking for volunteers. If you are interested in volunteering or learning more about the KidsAndCars Canada organization, please contact volunteer@kidsandcars.ca.

<http://www.injuryboard.org/2012/09/01/kidsandcars-canada-trumping-up-awareness-for-child-safety/>